

Inventory specialist earns industry award for service

Ashworth Group has scooped an industry award naming them the best independent inventory clerk of the year.

The residential inventory specialist picked up the most votes from landlords and estate agents to take home the 2013 AIIC Inventory Clerk of the Year Award.

Ashworth Group was established in 2001 by Jae Gadar who had previously worked as a Lettings Manager in Spitalfields, London - and felt that the inventory companies that he used were not providing a service that was flexible or professional enough.

Jae said: "I knew I could offer a better service than I was receiving. To begin with it was literally just my laptop, my dictaphone and I was the inventory clerk, the typist, the photographer and the receptionist. Since then we've grown the business gradually, we believe in continual, sustainable growth; our strategies are in place for the long-term and are not short-lived."



ashworth
group

Residential Inventory involves compiling reports on the condition of a property, as well as a contents list of its fixtures and fittings, before and after it is let to tenants. The aim of Ashworth Group is to provide complete transparency to the process for both tenant and landlord to eliminate disagreements relating to deposits. In the past five years the introduction of the Tenancy Deposit Scheme and Deposit Protection Service legislation has seen an increased move to protect deposits from unscrupulous landlords, this has also led to an increase in demand for inventory reports and a surge in business.

"A large percentage of business activity, within our firm, increased as this legislation became active, it meant landlords becoming more aware that there are risks associated with tenants and lettings. This

has greatly aided in our growth and maturity into a strong and established business. We now have several Inventory and EPC clerks and typists working with us to provide an extremely responsive and efficient range of services to our cliental. We've become an ever-growing property services machine."

Because of the streamlined company structure at Ashworth Group, which now employs 22 members of staff, turnaround on inventory reports is incredibly quick, with delivery sometimes taking place the same day.

"Our aim from 2012 onwards was to make the company streamlined, to make it as swift as possible from when the booking is made to when the job is complete. Our clients don't hear problems. Once

they've booked, the next thing they see is the job."

Jae was delighted to hear that many of the votes that won his company the 2013 AIIC Inventory Clerk of the Year Award were from clients praising Ashworth Group's efficiency, quality and speed of service.

"I hope this award brings us more recognition both in and out of London, our next milestone is aiming to become more recognised and influential in south and west London. I believe winning this award will increase the motivation and drive within Ashworth Group and push us to be even better. In addition, it will allow potential clients to distinguish Ashworth Group as a trustworthy, reliable and respectable company. We are now one of the longest established inventory companies in London"

